

# Natalie Tohill

natalietohill.com | natalietohill@gmail.com

631-459-3341 | 11 Mary Lu Drive, Holtsville, NY

## EDUCATION

December 2022

*BACHELOR OF SCIENCE IN MEDIA STUDIES, SUNY ONEONTA*

Minor in Event Planning

State University of New York (SUNY), College at Oneonta, Oneonta, NY GPA 3.6

## RELEVANT COURSEWORK

Media Law & Policy, Media Industries, Target Market Research, Music Industry Communications, Public Speaking, Advanced Journalism, Meeting & Event Planning.

## EXPERIENCE

NEW YORK YANKEES SUMMER CAMPS – The Headfirst Companies

*MARKETING AND COMMUNICATIONS COORDINATOR*

June 2023 – August 2023

- Part of the on-site leadership team, managing the on-site customer experience and email, phone and in-person communications. Collaborate effectively with the Headquarters Customer Service Team to provide excellent customer service.
- Manage family accounts, accurately and fully capturing and tracking inbound and outbound conversations, requests, inquiries, and enrollments through camp databases.
- Act swiftly and anticipate how small details may impact a camper's experience, and work to proactively problem-solve issues as they arise
- Update the camp's blog with photos, videos, and brief descriptions of the daily activities.

THE LEARNING EXPERIENCE - Rocky Point NY

*DAYCARE TEACHER*

May 2021- Present

- Create a safe and nurturing childcare environment for up children ranging from 6 weeks to 12 years old while collaborating with other caregivers.
- Exercised excellent written and verbal communication and coordination with parents to understand each child's desires and needs.
- Create and submit social content for corporate marketing use.
- Create educational and engaging activities to assist and guide children in understanding goal-oriented age-based curriculum and establish an organized classroom for up to 21 children to best suit their learning needs.
- Complete over 60+ hours of state and corporate regulated training.

## SKILLS & CERTIFICATIONS

NYU x Clive Davis Institute Music Industry Essentials Certification

Proficient in Microsoft Office & Google Suite

Skilled in Canva software

## REFERENCES

Available upon request.